

Proposed Modernisation of The “Federation”

(This does concern everyone)

As many people will be aware, until 1964 the Ski Club of Great Britain (SCGB) was the governing body of British skiing but then government funding regulations required the National Ski Federation of Great Britain to be founded. In the ensuing forty years the “Federation” has undergone several changes in both name and structure. During this time and for various reasons the four Home Nation Governing Bodies have been formed. The independent alpine Clubs have become BARSC and the armed forces have come together to become CSWSA. These groups together with BASI (the instructors), the Ski Club of Great Britain and more recently the British Snowboard Association are now the Member Groups and voting stakeholders of the present British Ski and Snowboard Federation, which trades as Snowsports GB.

In the spring of 2004, in response to a UK Sports Council initiative and with the support of BSSF Congress, a Modernisation Working Group (MWG) was set up. Its membership consists of one nominee from each of the nine Member Groups with Fiona McNeilly as Chairman, funded by Snowsport GB. The remit was to review the current activity and scope of all Member Groups and the Federation, assess their effectiveness and efficiency and identify broad areas of work where these could be improved. Alternatively to report back with sound reasons why modernisation is not appropriate at this time. It was implied that future Sports Council funding would be dependent upon this exercise being carried out efficiently.

It became clear almost immediately that the MWG felt the future of British snowsport would be best served by a British organisation that operates from the top down, serves the needs of the members and is organised with proper representation for all interest groups and disciplines. However, it was acknowledged that a great deal of work would need to be done to effect such a radical change. It is to be emphasised that this is a proposal to create a new nation-wide, multi-sport, fully inclusive and equitable organisation and is not merely an updating of the existing Federation structure. (To avoid confusion we are using the working title of "Bob".)

Much work has been done and is continuing in order to bring this proposal to fruition. The AGM of the Federation in May 2005 unanimously accepted the principle and authorised the work to continue, laying out an ambitious timetable for a completed proposal for membership consideration by November 2005 with a view, if approved, to final implementation in spring of 2006. This is the start of the next Olympic cycle, which has funding as well as planning implications for any sports governing body.

It is anticipated that, by creating the new organisation, the membership of British skiing and snowboarding will be better served than in the past. One organisation will be able to buy in and offer better services in areas such as information, insurance, publications, web-sites etc. and cut out much of the present duplication of time and effort. There will be more direct links between members both as individuals and as Clubs to the governing body who in turn will be answerable back to the membership. It will also be able to

provide a seamless progression for competitors, officials and professionals from grass roots to elite level.

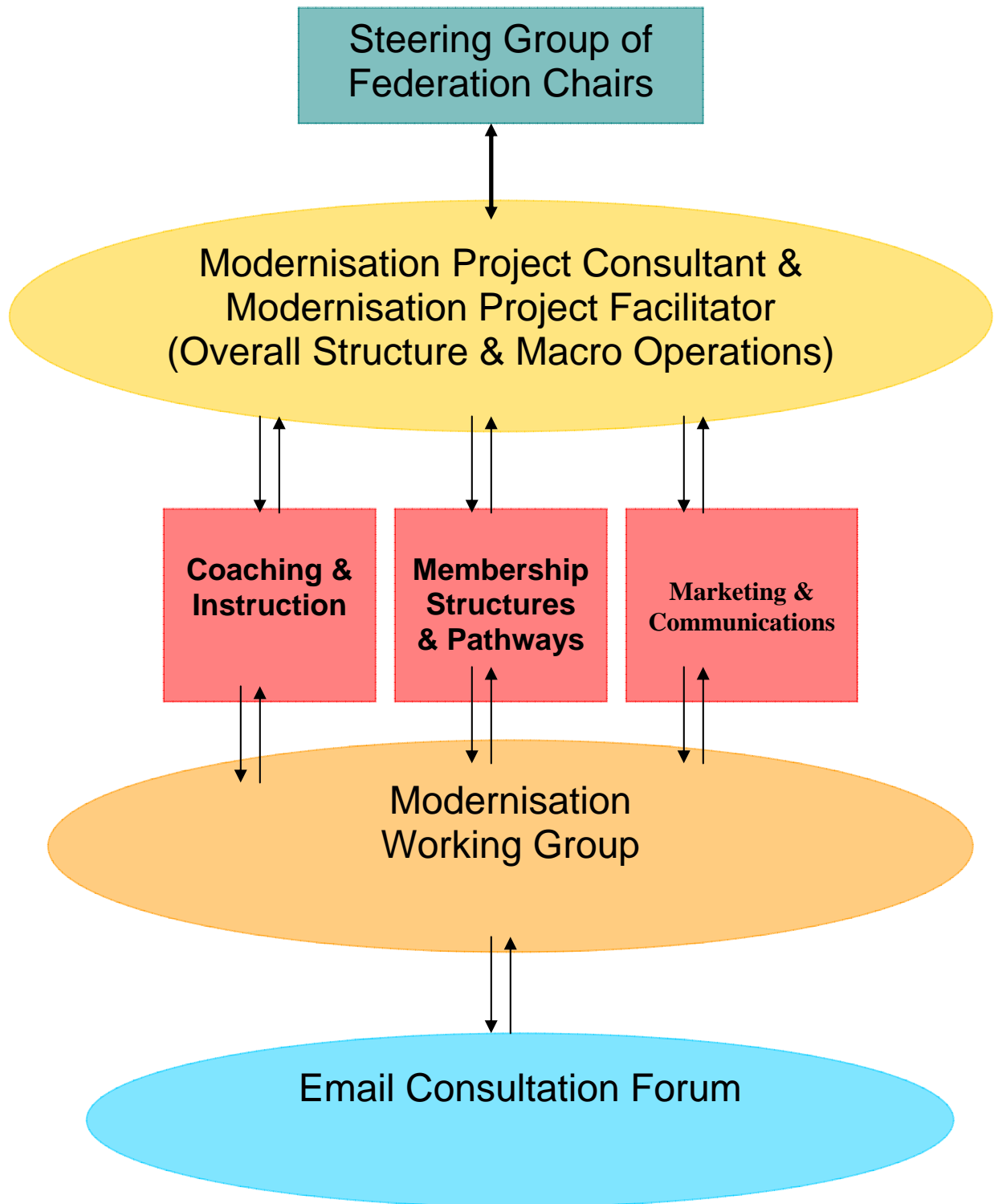
This is by no means a finished project and there is still a great deal of work, discussion and consultation to be completed by the MWG and it's various volunteer and professional steering groups before the proposal can be put to the membership. This article is intended to provide a brief outline of the work in progress.

If you have any particular ideas or opinions on the subject, the MWG would be happy to receive them. Please make contact only via your own Member Group representative who is:

Susie Berry	BARSC	susie.berry@virgin.net
Martyn Allen	CSWSA	mallen@ascb.uk.com
Robin Kellen	Snowsport Wales	robin.snowsportwales@virgin.net
John Liddell	Snowsport Scotland	jcliddell@aol.com
Fi Young	UK Adaptive Snowsports	fi@uphillskiclub.freemove.co.uk
Trish Ball	Snowsport England	trish@snowsportengland.org.uk
Ian MacDougall	NISC	ian.mcdougall@which.net
Stu Brass	Snowboard	stu@soulsports.co.uk
Peter Kuvall	BASI	peter@basi.org.uk
Caroline Blackmore	SCGB	cmbski@btinternet.com

Snowsports Modernisation – Developing “Bob”

Modernisation Project Management Structure



Modernisation Project Framework

Steering Group of Federation Chairs

Membership :

Oliver Jones (Chair), Sarah Robinson, Stuart Smith, Paul Handcock, Alun Evans, Ian MacDougall, Andy Spinks, Andrew Lockerbie, John Nuttall

Remit:

Membership Backstop – Must sign off proposals generated by MWG & Modernisation Project Consultant at commencement, emerging findings and final recommendation stage. Will maintain an objective perspective.

Accountable to: The Membership

Modernisation Project Consultant & Modernisation Project Facilitator (Overall Governance & Macro Ops)

A Modernisation Project Consultant will be appointed to lead the project and direct the progress of dedicated committees and focus groups. The consultant will be objective, externally appointed and will have significant experience of a change management environment within sporting structures. The appointment will, based on a detailed brief, be made, in July, by a sub-committee of SGFC & MWG members. SGFC will ratify appointment.

Fiona McNeilly will continue in the role of Modernisation Project Facilitator. She will support the work of the Modernisation Project Consultant and the Modernisation Working Group.

Professional assistance with aspects of Macro Operations may be co-opted as required

Accountable to: Steering Group of Federation Chairs

Focus Groups

Coaching & Instruction

Membership:

Independent Chair (Jim Hewitt)
Chris Exall, Peter Kuvall, Gillian Glover, Robin Kellen, Mark Tilston, Martyn Allen, John Haddon, Fi Young

Remit:

Appendix 1: Snowsportscoachinggroup.doc

Accountable to: Modernisation Working Group

Membership Structures & Pathways

Membership:

Alun Evans (Chair), Stu Brass, Susie Berry, Caroline Blackmore, Sandy Telling

Remit:

Appendix 2: Membershipgroup.doc

Accountable to: Modernisation Working Group

Marketing & Communication

Membership:

Jason Cockburn (Chair), Jenny Shute, Andrew Lockerbie, Bruce Crawford, Barry Spouge, Gary Murray, Adam Sullivan, Robin Kellen

Remit:

Appendix 3:Marketing&comsgroup.doc

Accountable to: Modernisation Working Group

Modernisation Working Group


Membership:

Fiona McNeilly (Chair), Susie Berry, Trish Ball, John Liddell, Robin Kellen, Ian MacDougall, Peter Kuvall, Caroline Blackmore, Martyn Allen, Stu Brass, Fi Young

Remit:

Will support and coordinate the work of the focus groups. Their knowledge of the sport, insight into the views of the membership and understanding of the requirements of modernisation will inform the work of the Modernisation Project Consultant.

Accountable to: Modernisation Project Consultant



Email
Consultation
Forum

Membership:

Email correspondents, representing the views of Snowsports members.

Any member wishing to become involved in the consultation forum should register their name, current member organisation and email address at snowsportfeedback@gmail.com by 14th August 2005.

Remit:

To respond promptly, honestly and constructively to bullet point summaries of focus group discussions. Responses will be collected on line and will be collated and fed back to steering groups, protecting the anonymity of specific correspondents.

Correspondents should reply once only to each stimulant email. Any further dialogue must be entered into with the relevant MWG representative.

Managed by: Modernisation Project Facilitator

On behalf of : The Membership

Project Timescales

Date	SGFC	MWG	Focus Groups	Consultation Forum
9/6/05		<ul style="list-style-type: none"> • Verify Membership • Confirm ownership & programme for focus groups • Propose costed brief for external appointments • Scoped, shaped & costed proposal for change 	Scoped, shaped and costed proposals in special interest areas ↓	Test Group Membership Feedback ↓
6/7/05	<ul style="list-style-type: none"> • Examine MWG Proposals • Confirm available funding • Go/No Go 			
12/7/05		Collation and Verification of information		
16/8/05		Analysis & Option Generation		
8/9/05	Emerging Findings Presentation			
23/9/05		Detailed Solution Development & Recommendations		
Early/10/05	Project Change recommendations			
October 05	Circulation and Marketing of Change Project Recommendations			

7/11/05	Full Presentation to Congress
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