



London & South East Regional Snowsports Association

Photographic/Recording Images

Whilst Snowsport England recognises that publicity and pictures/recordings of children and young people enjoying snowsport is essential to promote the sport and a healthy lifestyle, the following guidelines should be observed.

Key Concerns

The key concerns regarding the use of images of children/young people relate to:

- The possible identification of children when a photograph is accompanied by personal information.
- The inappropriate use, adaptation or copying of images for use on child pornography or illegal website.
- The taking of inappropriate photographs or recorded images of children

Guidelines for Photographic/Recorded Images

- Ensure parents/guardian/young person have granted their consent for the taking and publication of photographic images.
- All children featured in recordings must be appropriately dressed for the activity they are participating in.
- The photograph or recording should focus on the activity rather than a particular young person and personal details which might make the young person vulnerable, such as their exact address should not be revealed.
- Clubs, coaches and volunteers should be allowed to use video equipment as a legitimate coaching aid and means of recording special occasions however care should be taken in the dissemination and storage of the material.
- You should not use any images of a child or young persons known to be the subject of any court order or who has denied you their consent.
- Parents and spectators taking photographs/recordings should be prepared to identify themselves if requested and state their purpose for photography/filming.
- Any instances of the use of inappropriate images should be reported to your Club Welfare Officer or to Snowsport England Lead Child Protection Officer on 0121 585 6448 or to the Police.

Guidelines for Publishing Photographic/Recorded Images

- If a photograph is used, avoid naming the child or use their first name only. Personal details of children such as an email address, home address and telephone numbers should never be revealed on a website or in print.

Think about the level of consideration that you give to the use of images in all publications, for example the process used in choosing photographs for a publicity brochure for the club. Apply an increased level of consideration to the images of children used on websites.



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OPT OUT FORM (FOR THE USE AND PUBLICATION OF PHOTOGRAPHS AND RECORDED IMAGES)

EVENT: _____

I _____ (insert parent/carer full name)

DO NOT CONSENT to the publication of images of
_____ (name of young person)

at this event under the Snowsport England Child Protection guidelines and I confirm that I am
legally entitled to sign this form.

Signature of Parent/Carer: _____

Date: _____

I _____ (name of young person)

DO NOT CONSENT to the publication of my image at this event under the Snowsport England Child
Protection guidelines.

Signature of Young Person: _____

Date: _____

Please return this form to: (insert details)

Event Organiser: _____