



Ambition Racing Press Release

New Senior Development program gets underway, following recent changes in Ambition Racing management structure.

The partnership between Marc Telling and Paul Telling trading as Ambition Racing was finalized on the 30th September 2010 with completion of a successful buy out of the Ambition Racing trading name and brand identity by Aspire Racing Ltd.

Marc Telling, sole director of Aspire Racing Ltd, said:

“We have a brilliant team of coaches and support staff in place at Ambition, ready to take on the challenges of the upcoming season. Over the past 3 years, the partnership has led Ambition Racing to its current, competitive market position but it was time to set new standards and again raise the bar in terms of program delivery. Ambition will stay true to the original ideals and principles of providing a premium, quality service in a professional and focused training environment”

The newly formed Ambition Development Program kicked off with a buzz in Bormio this weekend and we are excited to welcome Head Coach Andrea Adorno and athletes Aaron Tipping, Bradley Morgan, James Foster and Joseph Webb into the Ambition family.

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