


Snowsport England Whole Sport Plan 09-13

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- The Process
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- The delivery
- The outcomes


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The Process

- Invited to Sport England July 2008
- 8 weeks to put proposal together
- Done with relationship team from Sport England
- Told to focus on Grow & Sustain outcomes
- Bid submitted 31st October

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The Plan

4 Interventions

- 1. Increasing Participation & Membership**
- 2. Clubs & Coaching**
- 3. Performance Pathway & Talent ID**
- 4. Children & Young People**

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Intervention 1

Increasing Participation & Membership

Work to develop new and improved facilities and better access to facilities with the assistance of the Sport England planning team in the following areas:

Further analysis on demand for the sport, and the identification of priority locations for new indoor facilities;

Legal advice and support on access to facilities, including potential standard model clauses for freehold and S106 legal agreements;

Project Based guidance for dry ski slopes investigate ways of increasing viability and quality;

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Raise awareness of the opportunities for extended activities to PDM's, SCo's, sports development officers and CSP's.

Develop and publicise regional programmes

Increase participation from disadvantaged inner city areas and BME communities with a partnership with Snowcamp focusing on 16-19 age range.(appendix e)

Change our membership structure, administrative processes and introduce a membership benefits package to include individual members

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Engage with the HE sector to affiliate Snowsport clubs and promote Snowsports to a wider audience.

Develop a media campaign including the use of alternative media.

Develop our website to improve communication with members both new and potential

Promote Snowsport England at Snowsport shows and events to help create a higher profile in the national

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Intervention 2 - Club & Coaching


CLUBS

Employ 2 Development Officers

Develop our club membership structure to ensure that clubs see membership as a benefit and not a tax

Develop a better relationship with new and existing facilities to help clubs in developing their programmes

Develop and update our resource library for clubs to ensure that they have access to high quality information. This will include: child protection, facilities, equality, liability and insurance issues

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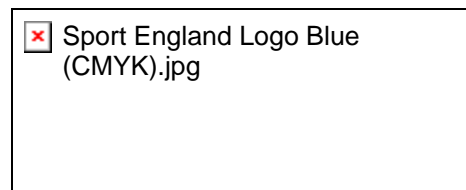
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Provide opportunities for clubs to access higher level coaches and coaches with an expertise in adaptive snowsports to facilitate new/novice members

Run an annual club seminar to help promote clubs and good practice

Encourage club membership by promoting clubs in the wider snowsports media.


Provide a pool of essential equipment for clubs including race equipment and equipment for disabled skiers.



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Coaching

- Creating a coaching development framework to liaise with SCUK and develop Snowsports framework for all disciplines and recruiting people with appropriate skills to undertake this role
- Provide an annual coaching conference
- Enthuse coaches to become more active by creating links between coaches and clubs

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- Offer support and verification system to tutors to ensure quality of coaching courses
- Embed the new coaching Scheme and align with SCUUK and work towards accreditation within UKCC
- Implement and develop a UK Snowsports website with the other Home Nations.
- Complete roll out of new courses including the new disability awareness course
- Help newly qualified coaches with deployment to clubs and facilitate the development of coaches at our targeted clubs

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Intervention 3 Performance Pathway & Talent ID

Create better links with clubs so talented athletes are identified quickly

Provide support from the national coach to help develop links between clubs, SSE and Snowsport GB

Develop clear pathways in all disciplines producing a seamless link from the bottom up

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Develop a long term athlete development model which then can be used to focus resources on Talent ID

Help develop the weak structures in freestyle, snowboarding and Skiercross

Identify potential Skiercross athletes (new Olympic event 2010)

Develop a clearer competition structure in all disciplines providing new opportunities

Provide accreditation scheme for Alpine Academies so they are sustainable

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Intervention 4 - Children & Young People

Target 10 clubs and facilities that are ready and have the capacity to develop

Develop a relationship with the tour operators so information is given out about their local ski club and the opportunities available

Raise awareness of Snowsports in the 10 targeted areas to PDM's, SSCO's, sports development officers and CSP's.

Have a presence at the Schools sports partnership conference and develop the necessary promotional material

Increase participation from state schools as these are under represented in the schools



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Contracted targets with Sport England

GROW


- Increase of 7000 on the active people survey

SUSTAIN

- Increase of 5% on the satisfaction survey

EXCEL

- Increase in number of 11+ registered performers from 1080 – 1225
- Increase the number of 15+ registered racers under 150 points from 78 - 90

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